



HUNGER CAN BE ELIMINATED IN OUR LIFETIMES

Since 1990, 73 countries have reached the hunger target of Millennium Development Goal 1. In the process, chronic undernutrition has fallen by 210 million. Nonetheless, almost 800 million people do not have enough food to eat to live healthy and full lives. The cost of hunger is not only measured in lost lives and unrealised potential for individuals. It also costs families, communities and countries; it affects their ability to deliver on their social development goals and stunts their economic prosperity. The Sustainable Development Agenda seeks to complete the unfinished business of the MDGs by putting an end to poverty and hunger for all by 2030.

THE ZERO HUNGER CHALLENGE

Inspired by the success of countries like Brazil in reducing hunger, and recognising the need to address the “daily emergency”, the United Nations Secretary-General, Ban Ki-moon, launched his Zero Hunger Challenge (ZHC) in 2012. The ZHC is based around five elements which, taken together, will end hunger, eliminate the worst forms of malnutrition and build inclusive and sustainable food systems in our lifetimes. It brings together different stakeholders to deliver on this common vision.

The comprehensive and universal nature of the zero hunger vision has been incorporated into the 2030 Agenda, and action taken for zero hunger will significantly contribute to the massive transformations needed to deliver on its promise.

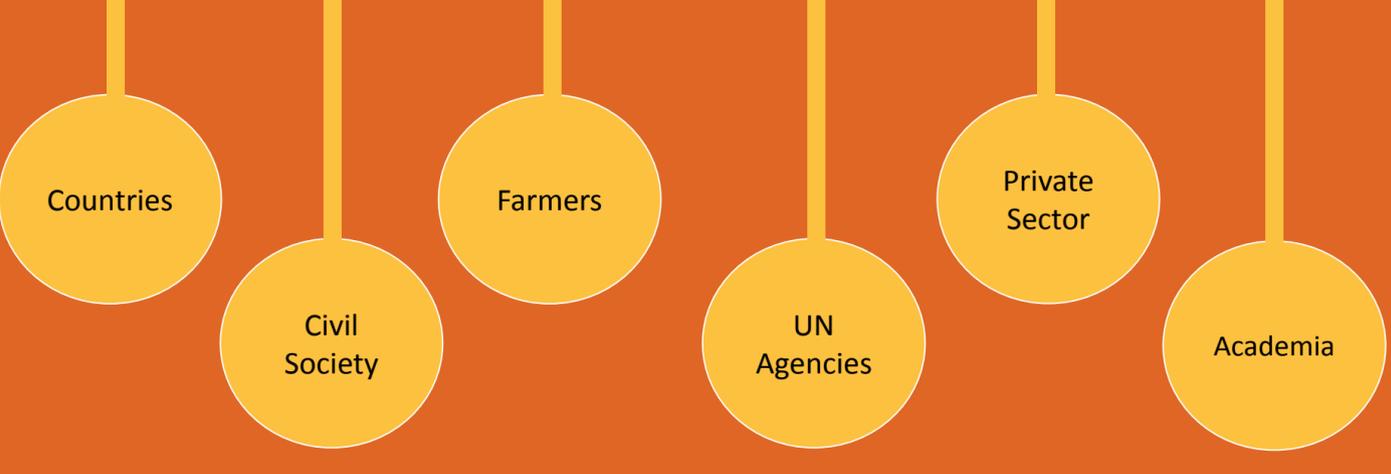
Accelerating Delivery of the 2030 Agenda for Sustainable Development



The Zero Hunger Challenge is a platform to communicate the importance of food security, nutrition and sustainable agriculture to delivering on the promise of the 2030 Agenda. The ZHC promotes collective action by groups of stakeholders supporting governments to create sustainable, inclusive and resilient food and nutrition systems that deliver for all people.

The UN Secretary-General continues to lead the call for Zero Hunger in support of the 2030 Agenda.

Generation Zero Hunger



Companies are increasingly taking the lead by transforming their business models for sustainable development. Transformative partnerships are built upon principles and values, a shared vision, and shared goals: placing people and planet at the centre.

Civil society has been the voice of the hungry, in both developed and developing countries. However, they are not just alerting the world to the scourge of hunger, but are also leading the response through innovative grassroots programmes and national and global advocacy.

Those supporting the Zero Hunger Challenge recognise and commit to the core principles and values of the United Nations, the Sustainable Development Agenda and, in particular, the centrality of the Right to Food

For more information:

Visit our website at: www.zerohungerchallenge.org
Follow us on Twitter: @zerohunger
Find us on Facebook as: Zero Hunger Challenge

Zero Hunger provides the vision and framework for supporting existing or new coalitions that include farmers, businesses, governments, civil society and other stakeholders, to align their collective action around delivering on the SDGs.

